



PRESS RELEASE

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ONLINE POLL LAUNCHED TO SHAPE SPEAKERS' SESSIONS AT THE INTERNATIONAL FUNDRAISING CONGRESS 2011

An online poll has been launched by the Resource Alliance, which organises the International Fundraising Congress (IFC), for fundraisers from around the world to share their views on a wide range of issues being discussed at the Congress. Six well-known speakers – Karen Osborne, Stephen George, Anne-Marie Grey, Fiona Duncan, AJ Leon and Nick Allen – have submitted poll questions to gauge the opinions and experiences of the global fundraising community, and the answers will help shape the content of their sessions at the IFC. To take part in the poll, simply log on to www.resource-alliance.org/ifc/speakerpoll by midnight on Monday 8th August.

Each year the IFC attracts close to 1,000 participants from over 60 countries, providing unparalleled networking and learning opportunities, and demonstrating its credentials as the world's leading fundraising congress. This year, the IFC is taking place from 18-21 October, and looks set to be unmissable with some of the biggest names in the sector taking to the stage.

Speaking about the poll, Neelam Makhijani, Chief Executive of the Resource Alliance, said: "In planning the IFC programme each year we carefully select topics and speakers of relevance to our delegates. The results of this poll will help strengthen this focus, and we look forward to seeing what the global fundraising community thinks of these key issues. I'd encourage anyone who's attending the IFC this year to take part in the poll – your answers really will shape the Congress and help you make the most of your IFC experience."

To take part, simply visit www.resource-alliance.org/ifc/speakerpoll by midnight on Monday 8th August 2011.

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Notes to Editors

About the Resource Alliance

- Established in 1981, the Resource Alliance is an international charity headquartered in London whose mission is to be the global network for fundraising, resource mobilisation and philanthropy, building skills and knowledge and promoting excellence within civil society
- With sister offices/branches in Asia (India), South America (Brazil) and Africa (Uganda), the Resource Alliance's vision is a strong and sustainable worldwide civil society
- The Resource Alliance organises and runs the annual International Fundraising Congress (IFC), now in its 31st year, which brings together fundraising professionals from around the world
- To help organisations increase their fundraising capabilities, the Resource Alliance provides a range of services and resources, including conferences, international and regional workshops, accredited in-depth courses in Fundraising and Communications, tailor-made training and mentoring, research, publications and newsletters and award programmes
- These courses and events help to fund the work of the Resource Alliance which is also supported by many institutional agencies, INGOs and corporates, as well as by the income generated by its tailored training and mentoring services
- Working closely with its regional centres, the Resource Alliance also runs two events to help raise fundraising capabilities in the global south – an International Workshop on Resource Mobilisation and the NGO Awards
- The Resource Alliance is led by Chief Executive, Neelam Makhijani, who was appointed in April 2010 having worked for the organisation for over six years
- **To find out more about the work of the Resource Alliance, visit www.resource-alliance.org**

About the International Fundraising Congress (IFC)

- Established in 1981, the International Fundraising Congress regularly attracts close to 1,000 participants from over 60 countries
- Bringing together fundraising professionals from all over the world, the IFC is renowned for its outstanding learning and networking opportunities, and is recognised as the world's leading fundraising congress
- The IFC 2011 will take place in The Netherlands on 18-21 October
- The IFC is organised and run by the Resource Alliance, an international charity whose vision is a strong and sustainable civil society
- **To find out more about the International Fundraising Congress (IFC), visit www.resource-alliance.org/ifc**

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