PRESENTED BY INDIA LEADERS FOR SOCIAL SECTOR & THE RESOURCE ALLIANCE

THE INDIA FUNDRAISING CONFERENCE 2024
INTRODUCTION

The India Fundraising Conference is coming to Delhi on 23 & 24 February 2024!

Showcasing innovation in fundraising and trendsetting perspectives from across the globe, the event is designed to support the social impact sector and strengthen the Indian fundraising ecosystem.

The event, a collaboration between the Resource Alliance and India Leaders for Social Sector, is anticipated to attract 300 fundraisers and philanthropists. At the Habitat Centre in Delhi, sessions will be held on topics identified in consultation with fundraisers in the region, including retail giving, HNWIs, new tech solutions including CRM and AI, digital fundraising, donor support, and more.
EVENT STRUCTURE

KEYNOTE
International best-selling author, philanthropic advisor, and nonprofit leadership coach Radha Friedman, whose work focuses on promoting investment in under-represented voices, especially women and girls of colour, women with disabilities, and women who identify as LGBTQIA+, has been confirmed and announced.

MASTERCLASSES
In-depth masterclasses with internationally renowned speakers Kaz McGrath from Australia, Nyasha Njela from South Africa, and Christoper Carnie from the UK, on the topics of major donor fundraising, accelerating your fundraising mission, and AI fundamentals, will provide attendees with advanced knowledge & specialised skills.

WORKSHOPS
The conference will offer a wide range of workshops focusing on essential areas such as storytelling, corporate fundraising, social stock exchange, innovation, and more. These hands-on sessions are designed to equip fundraisers with practical strategies and tools to enhance their efforts and improve their work.

LOADS MORE
One-on-one Ask the Expert sessions, Pitch Fest, a showcase of fundraising success stories, deep-dive panel discussions with industry experts, networking opportunities, and so much more await delegates who join us for the India Fundraising Conference!
PITCH FEST

Delegates will witness a curated selection of the most innovative pitches in the Indian social sector.

Organisations & individuals with groundbreaking ideas they want to share with the world will have the chance to present their projects to their peers on a live stage, fostering the potential for collaboration and further innovation.

Pitch Fest is an exciting addition to the India Fundraising Conference - a fast-paced & adrenaline-fuelled format guaranteed to get ideas flowing.
FUNDRAISING SUCCESS SHOWCASE

Delegates will have the chance to learn from the key successes of their peers, whose work has made a significant impact in the social sector in India.

They will discover critical strategies, be inspired by the challenges that were overcome, and learn lessons they can bring back to their own work to improve their fundraising endeavors.
PANEL DISCUSSIONS

TRENDS IN FUNDRAISING
Industry leaders will shed light on the future of philanthropy, inspiring delegates to consider pressing issues in their work from new angles.

THE FUTURE OF PHILANTHROPY
A panel of next-generation philanthropists will convene to discuss the new trends in giving fundraisers need to be aware of.
INTERNATIONAL MASTERCLASSES

MAJOR DONOR FUNDRAISING
Chris Carrie
Director, Fundació Terra
Uncover the ins and outs of major donor fundraising and go beyond the guidebook to explore how things really work. From that crucial first meeting to handling questions and turning talks into meaningful donations, this session is all about practical insights from real-life situations.

UNIFYING & ACCELERATING YOUR FUNDRAISING MISSION
Nyasha Njela
Director for Southern Africa, Revolutionise
Discover the power of unity in driving financial growth for fundraising organisations. This session unveils insights from a vast case study library, demonstrating how unity in culture, finances, and communications sets apart fast-growing organisations.

AI FUNDAMENTALS
Kaz McGrath, Founder & CEO, PLA!
How can you leverage power of AI to elevate your organisation? Explore everything from simple AI tools that can be launched in under 10 minutes to more advanced tools and strategies like predictive models and automation. Get a sneak peek into upcoming developments and consider ethical implications.
ASK THE EXPERT

Participants will have the opportunity to sit down for **one-on-one conversations with sector experts** for targeted problem-solving and personalised guidance on fundraising strategies, social impact initiatives, and navigating the philanthropic landscape.

This is an opportunity money can’t buy.
UNRIVALLED NETWORKING OPPORTUNITIES

The conference will provide structured networking sessions as well as learning labs in small group settings.

These opportunities allow participants the rare chance to connect with like-minded professionals, share experiences, and build valuable relationships that can lead to collaborations and partnerships.
For more information, visit bit.ly/IFRC2024 or contact events@resource-alliance.org