

the
resource
alliance



**GLOBAL
COMMUNITY**

Resource Alliance Leadership Programme 2024

January – December 2024

Leadership Consultation

We asked our community of leaders for feedback on the 2023 programme and input on how we can better serve this important group in 2024 and beyond.

Our consultation revealed five key challenge areas for 2024:

- **Time, resource and economic constraints – affecting priority setting and focus**
- **Sectoral fragmentation and lack of collaboration**
- **Technology and innovation adoption**
- **Politics and populism**
- **Intra-organisational dynamics, leadership alignment, new ways of working**



Leadership Consultation

Our consultation revealed five areas of most interest to cover in the 2024 Leadership Programme:

- **Innovation (Tech & Beyond):** AI, Futures Thinking, Gen Z Trends, Strategic Innovation
- **Strategy & People:** Priority Setting, Wellbeing & Inner Development, New Ways of Working
- **Shift the Power:** Anti-Racism, Indigenous Wisdom, Influence Dynamics
- **Climate:** Climate Crisis, Anxiety Impact, Gen Z Activism, CoP Access, Collective Action
- **Collaboration:** Multi-Stakeholder, Public/Private/Philanthropic, Collective Communications

These topics and sub-areas will form the basis for the 2024 Leadership Programme, as outlined in the remaining slides.

Following on from the 2023 Leadership Programme, there is a strong desire from leaders to move from discussion and framing to ACTION this year. Resource Alliance fully supports this desire and ACTION is the key thread running throughout the entire 2024 Leadership Programme.



Leadership Programme 2024

The entire Leadership Programme for 2024 has been designed based on the requests of most urgent need from our leadership community.

All participants in the 2024 Leadership Programme will get access to the following between January – December 2024:

- Objective and purpose setting (via email & survey) – **January**
- Three online Leadership Summits – **February, May & August**
- One in-person summit at IFC 2024 – **October**
- Four rounds of online Action Labs – **March, June, September & November**
- Year-round digital collaboration platform

Read on for details of exactly what will be included in the 2024 programme...



Dates for your diary

Month	Day / UK time	Format	Topic
Jan	N/A	Emails & survey	Purpose, objective & commitment setting
Feb	Tue 27 February 12:00 – 15:00	Summit	Facing the future
Mar	TBC based on Lab participant availability	Action Labs	Innovation, Shift the Power, Strategy, Climate
May	Tue 21 May 12:00 – 15:00	Summit	Indigenous action
Jun	TBC based on Lab participant availability	Action Labs	Innovation, Shift the Power, Strategy, Climate

Month	Day / UK time	Format	Topic
Aug	Tue 20 August 12:00 – 15:00	Summit	Collective action
Sep	TBC based on Lab participant availability	Action Labs	Innovation, Shift the Power, Strategy, Climate
Oct	Tue 22 October 09:00 – 14:00	Summit (in person)	We rise
Nov	TBC based on Lab participant availability	Action Labs	Innovation, Shift the Power, Strategy, Climate
Dec	TBC – 2x time zones	Interactive workshop	2025 planning

**Dates subject to slight adjustment*

*** Action Labs will be split into multiple groups to cover all time zones*



Three Online 'Leadership Summits'

- Participatory, interactive meetings via Zoom – open to everyone on the programme
- Keynote speakers/scene-setters
- Up to three hour running time, with elements including:
 - Keynote presentation
 - Interactive Q&A
 - Facilitated breakout groups
 - Action plan

Tuesday 27 February 2024 – Facing the Future

- Understanding the future we are facing currently, and our collective potential to steer the ship into safer waters
- How can long time and indigenous thinking help us to visualise and empathise with future generations and their needs?
- How can we use creative shift the power tactics to decolonise the future?

Tuesday 21 May 2024 – Indigenous Action

- Understanding modern crises and their solutions through an indigenous lens
- How can we support and uplift indigenous voices into positions and platforms where their knowledge can be utilised and shared?
- How can we implement indigenous wisdom and decision-making processes to better understand & tackle the problems we face?

Tuesday 20 August 2024 – Collective Action

- Understanding our true potential and power as a collective force
- How can we truly work together on unified advocacy campaigns and collective comms strategies to counter regressive trends?
- How can we raise our voices at local and global level to ignite game-changing action on climate issues?



One In-Person 'Leadership Summit'

- In-person '**Do Tank**' where we will make the most of the rare opportunity to work in the same physical space
- No speakers, just facilitators and participants – **action-orientated!**
- Taking place at IFC 2024 venue on **Tuesday 22 October** before masterclasses begin
- Scheduled for **09:00–12:00** with a working lunch until 14:00
- **Onsite accommodation** and dinner provided on Monday, plus breakfast and lunch on Tuesday

IFC 2024: We Rise

- Building on the IFC 2023 theme of Unite, and the August '24 Summit theme of Collective Action, now: We Rise.
- How can We Rise together to:
 - Address sectoral fragmentation and silo-ed working across the sector?
 - Shape the future of fundraising and maximise the impact of fundraisers in creating positive change?
 - Build multi-stakeholder partnerships?
 - Accelerate public/private/philanthropic partnerships?
 - Design collective communication strategies to counter regressive trends in the media, governments, and other vested interests?
 - Deliver unified advocacy campaigns where we speak with a single, truthful, powerful and convincing voice?
 - Turn activism into action and defeat populism?

**If you are not staying for the remainder of the IFC, there will be a small supplementary fee of £100 to cover food and board*



Four Online 'Action Labs'

- Small working groups (**max 20 leaders**) where participants focus on key issues under topic tracks*
- The first meetings will set the framing and outline objectives, by the final meeting **each group will have a clear action plan**
- Groups will meet online at least four times during the year – **March, June, September & November**
- Exact dates will be based on participant availability, and we will split into overlapping **regional teams to cover all time zones**
- Labs split into **four topic tracks** (see below) – each participant can join as many tracks as they want

Track 1 – Shift the Power

- **JAIDE**: Justice, Access, Inclusion, Diversity and Equity
- **Anti-racism**: Internal and external action, accountability
- **Indigenous and aboriginal wisdom**: Ways of being, thinking, relating, leading and decision-making
- **Community**: Localisation & community-centric action

Track 3 – Innovation

- **AI**: Practical applications, best practice for orgs, concrete case studies, leveraging for innovation
- **Futurology**: Long time thinking, decolonising the future
- **Collaboration**: Multi-stakeholder, public/private/philan
- **Beyond tech**: Strategic innovation, Financial innovation

Track 2 – Strategy & People

- **Well-being & resilience**: Mental, physical, and professional
- **Development**: Leadership, inner and professional development
- **Priority setting**: Focus, functions, operations and collaborations
- **Innovation**: Fundraising, strategic, technological & digital
- **Behaviour**: Post-Covid, new ways of working, inclusive cultures

Track 4 – Climate

- **Influence**: Raising voices at local and global level, narrative change
- **Gen Z**: Supporting youth activism, understanding needs, justice
- **Action**: Fundraisers & organisations acting as a collective
- **Innovations**: Nature-based solutions, architecture, tech
- **Economy**: Circular/Doughnut, carbon markets, climate investment

* We expect the Lab topics and discussions to overlap and interweave, participants are welcome to join multiple Labs

* The sub-areas listed here are based on responses to the consultation survey – the specific focus for each meeting and the action plan is for the groups to decide and develop together



How do I join?

The fee to join the full 2024 Leadership Programme is only **£895**. This includes access to the **three online summits**, as many **Action Labs** as you want to join, and the **in-person IFC leadership summit** on Tuesday 22 October (including dinner & accommodation on Monday and breakfast & lunch on Tuesday).

[CLICK HERE TO REGISTER](#)

For every full price registration we receive, we will offer a reduced or bursary place to a leader who otherwise wouldn't be able to attend. If you would like to apply for one of these reduced or bursary places, please email james@resource-alliance.org.

We are committed to keeping this programme accessible to all leaders in our sector – the leaders of tomorrow as well as today – and to ensure we convene a truly diverse and representative cohort of leaders from around the world.