

IFC ONLINE

WEDNESDAY 15 OCTOBER

14.00 - 15.00	OPENING KEYNOTE Breaking Through: The Courage to Rethink, Reinvent, & Take Action Loretta J. Ross
15.30 - 16.45	Trends Fuelling Global Fundraising Growth Emily Bracken & Barbara Gerold-Wolke

THURSDAY 16 OCTOBER

09.00 - 10.15	Maximising Donor Potential Robert Osborne
10.30 - 11.45	The Digital Donor E-Commerce Playbook Salvatore Salpietro & Maryna Yaroshchuk
13.30 - 14.45	Limited Resources, Breakthrough Success Carolin Gomulia & Cara-Jean Petersen
15.00 - 16.15	Impact Investment for Sustainable Change Alef Meulenbergh & Murendi Mafumo
16.30 - 17.45	How Content Creators are Redefining Fundraising Raefah Makki & Shahd Qamhiya

FRIDAY 17 OCTOBER

09.30 - 10.45	Launching your Legacy Programme Ligia Peña & Joanna Sultanum Calazans
11.30 - 12.30	CLOSING KEYNOTE A Light Breaking Through: It Starts with You Brave Khwima Mhonie