

IFC ONLINE

WEDNESDAY 21 OCTOBER

14.00 - 15.00	OPENING KEYNOTE To Be Unstoppable Nyasha Gwatidzo
15.30 - 16.45	What You Can Learn From the Radical Right Ali Walker Davies & Cristina Praz

THURSDAY 22 OCTOBER

09.00 - 10.15	The \$8 Trillion Islamic Finance Opportunity Perihan Abou El Ela
10.30 - 11.45	Dignity-Led Fundraising Narratives Tehzeeb Lalani & Madan Padaki
13.30 - 14.45	Your Digital Engine Room Sarah Crowhurst, JoAnne O'Donovan, & Joshua Leigh
15.00 - 16.15	Acquisition Innovation Nathalie Ormrod & Arantza Espinosa
16.30 - 17.45	Scaling Personalisation with AI Personas Josh Hirsch & Joy McKee

FRIDAY 23 OCTOBER

09.30 - 10.45	Designing Digital Experiences That Convert Danielle Rice
11.30 - 12.30	CLOSING KEYNOTE The Next Story We Tell Rashad Robinson

ALL TIMES ARE IN CEST